

Dixon Chamber of Commerce Monthly Meeting -- April 19, 2016

Meeting was called to order at 6:30 pm

Treasurer Niki Kelsay gave End of Year Report since we have not met this year. End of year total in checking was \$16056.70. Since then, the storage unit has been paid for and a few other small bills; balance should be pretty close to the EOY total.

The Miss Merry Christmas financial report was given. A profit of \$87.52 was made. We anticipate a much greater profit next year as we will not have the decorating expense of last year.

Brief discussion of the Fourth of July event. It is still our understanding that FBC is in charge of it.

ELECTIONS:

No written letters were presented by anyone showing interest in running for a specific office.

Niki Kelsay nominates Misty Russell for President. Misty accepts. Johnny Fuller seconds the motion. All are in favor.

Misty nominates Laura Jacobs as Vice President. Laura was unable to be present for tonight's meeting but has expressed her acceptance of the nomination. Roger Graves seconds the motion. All are in favor.

Misty nominates Chelsey Doyle as Secretary. Chelsey accepts. Theresa Fowler seconds. All are in favor.

Misty nominates Niki Kelsay for Treasurer. Niki accepts. Ann Major seconds the motion and all vote in favor.

The issue of not having enough board members present at meetings to have a quorum was discussed.

Pres. Misty motions to lower the number of board members to five; changing Article IV, Section II, Sentence 1 to state: "The Executive Board shall be composed of five (5) executives elected from and by the General Membership of the Chamber."

Niki seconds the motion. All are in favor.

Misty nominates Ann Major for the Executive Board; Connie Erisman seconds. All are in favor.

Theresa Fowler nominates John Fuller for the Executive Board; Renee Rickerson seconds. All are in favor.

Renee Rickerson nominates Roger Graves for the Executive Board; Lisa Campbell seconds. All are in favor.

Ann Major nominates Renee Rickerson for the Executive Board; Misty seconds. All are in favor.

Misty nominates Aleesha McKinnon for the Executive Board; Niki seconds. All are in favor.

President Misty asks for suggestions on our Membership Drive. What sort of incentives can we offer businesses and how can we highlight them throughout the year? Misty has been promoting business via the Chamber Facebook page. Suggestions are made about sending out letters with the perks to being a Chamber business, emailing letters and info to potential members, and utilizing Facebook and the Dixon Pilot to do a "Business Focus".

THEME for Cow Days

Suggestions are "Keep Calm. It's Cow Days." "Cow Days: A Hometown Place" "There's No Place Like Home" and "Welcome to Cow Days! A friendly place!"

Misty motions for the theme to be "There's No Place Like Home" and Ann seconds the motion. All are in favor.

COMMITTEES for Cow Days

Silent Auction: Laura Jacobs

Kids Zone: Misty Russell

*Discussion is had about asking the kids zone vendor for a % of profit or flat rate.

*Ann reminds the necessity of insurance paperwork from those vendors

T Shirts: Renee Rickerson & Misty Russell

Pageants: Elementary: Chelsey Doyle

JR High & HS: Renee Rickerson

Vendors: Laura Jacobs; Niki Kelsay will assist. Connie Erisman will route all calls to the Pilot in re: to vendors to Laura

Parade: Tina Vrba; Ann Major will assist.

Car Show: Undecided. A few non members have expressed interest but no final commitment has been made from them.

Entertainment: Misty Russell

Chamber Food Booth: Aleesha McKinnon. Luann will be asked to assist again in helping with scheduling. *Getting a cooler truck from Pepsi is discussed

Chamber Info Booth: Roger and Phyllis Graves

Logistics: Niki Kelsay

Advertising: Niki Kelsay

Publicity sources will be The Dixon Pilot, Facebook and radio

Tentatively scheduled Cow Days posters to be ready Aug 1.

Cow Tickets: Ann Major

Cow Donation: Ann Major

Stage Décor: Dixon Floral

Trophies: Niki Kelsay

Stage: Misty Russell and Chelsey Doyle

Teacher Appreciation Candy from Kerry at Country Mart is discussed. Misty will get the numbers to Connie. Connie will then contact Kerry to order.

MONEY FOR BEAUTIFICATION:

Connie discussed an idea she has shared with the Mayor of a vendor market modeled after a monthly event held in Rosebud, MO. Dee from Bear Ridge Antiques suggested to Connie that it be a twice a year event. Connie plans to attend the event in Rosebud and come back with more information and ideas.

Connie also said that some people are still interested in adding more murals to the downtown area. She suggests paying Raymond Carter \$150 for the work he has done already on the downtown buildings. Niki will take care of getting that check. Niki also reported that we received payment from the Florida business owner for his painting.

President Misty closed the meeting by challenging members to think of our long term goals as a chamber. This is something we will continue to discuss further at future meetings.

Misty motions that we adjourn at 7:42pm. Theresa seconds. All are in favor. Next meeting is May 17, 2016 at 6:30pm.

Meeting reconvenes at 7:48pm. Ann motions that our by laws be amended to include a hold harmless clause. Connie seconds. All are in favor.

Misty motions that we adjourn at 7:50pm. Theresa seconds. All are in favor.