

Dixon Area Chamber of Commerce
August 2, 2016 Minutes

Meeting was called to order at 6:40pm

The Back to School Fair at DES is Tuesday, August 9 from 5:30-7:30pm. Ann and Aleesha volunteered to work the chamber table. Cow Days pageant forms will also be handed out.

The old stage was addressed. People have been in and out and possibly using it to do drugs. Possibilities of what to do with it: Repair and use it for Udder Stage and storage. Scrap it.

Grand Marshal:

Nominees: Kevin Shepherd, Dixon Police Department, Mike Nichols, John Thilges

Voting went as follows: 0, 12, 1, 1

Grand Marshal for 2016 Cow Days is the Dixon Police Department

Cow Days Updates:

Kids Zone: Misty said we will have everything like last year plus more.

Will need high school workers for bounce houses, etc. Discussion about weekend wristbands and publishing that information. Ann needs copy of Bouncing Buddies insurance.

Vendors: Laura brought up that some vendors are upset about being on the Methodist Church side of Cow Days.

Misty motions to move the Udder Stage to the Methodist Church side of Cow Days.

Niki seconds.

All in favor.

Discussion about the Udder Stage. Last year, Jeff McMillian and Michael Lumpkin brought flat beds. Laura will have Josh work on getting flat beds for this year.

Parade: Alan said Tina has been contacting local schools for band participation. He asked about having a contest if we have enough participants. We definitely want to do that. It was discussed to have a band director from a nonparticipating school judge the contest.

Class float contest for the high school is on again. We will give \$50 seed money to each class. The winners will receive \$100 for 1st place and \$50 for 2nd. Neighboring town chamber members as judges was discussed.

Car Show: Kent Roxbury was in attendance from Forever Young Cruisers. He spoke about their Cruise In last Friday. He is getting judges for the car show from the Christian Motorcycle Association.

Entertainment: Schedule is almost completed. Misty is reworking schedule due to entertainment cancellations.

Food Booth: Aleesha said Niki saw freezers at Sam's for \$179. Rent A Center is \$125 for renting one for two weeks that we only need for 2 days. We will borrow Laura's for this year.

Letter is being sent to Pepsi. Laura included a waiver on the vendor forms to give their info to Pepsi.

Cow Tickets: Ann would like to have tickets sold outside of Country Mart & Dollar General

Trophies: Niki needs list for pageants and if we are doing Arm Wrestling.

Laura asked for Community Bank to provide their logo for stage banner.

Theresa Fowler asked about our Chamber website. It has not been updated in a long time. Tim Brandt and Lisa Campbell were working to hyper link the two websites. Misty will contact Lisa for an update and to get log in information.

Johnny brought up Yard of the Month and the possibility of doing a Business of the Month. He reported that Betty McPherson is this month's selection and next month will be Mindy Parker. Johnny also said he will need help next year with selections.

Arm Wrestling: Ann contacted Chris's daughter. He may have someone that will run it; Ann will contact him tonight.

Our next meeting will be August 23 at 6:30pm at MABTC Community Room.

Misty motions to adjourn at 7:40pm. Johnny seconds. All in favor.