

Dixon Area Chamber of Commerce  
August 30, 2016 Minutes

Meeting was called to order at 6:36pm

Vendors: Laura said Discount Storage wants to put up 3 electronic signs at the entrances of Cow Days with advertisement for them and for Cow Days. Misty motions that they receive 3 booth spaces for the price of one to accommodate their signs and promote Cow Days. Niki seconds. All are in favor.

Parade: Tina is checking on tshirts for judges. She is also getting a grand marshal sign made.

Discussion from Laura and Roger re: Larry Helms and a free booth space due to his donation of picnic tables. We will give him one free booth for Boiling Springs.

Parade: Tina inquired about barricades for HS drive. Niki said the PD is already aware and will take care of that. Lt. Brankel is point of contact.

Tina said notes provided a map for the car show participants. Ann has a copy of what was used last year. Tina said she will take care of it.

Walkie Talkies for parade will be needed. Niki is checking WalMart for additional.

Tina has a flyer for the parade. She will send to one of the officers so it can be posted on FB.

--Off topic: El Bronco is struggling so we should help promote them as much as possible. Misty has shared their specials on our page.

Aleesha inquired about who will move ice cream booth to down town. Misty said Danny would. She also brought up a rental from pepsi but Niki pointed out that any profit made would be voided to pay for it.

Laura smoothed over the relationship with pepsi and they will give us a \$500 donation this year but will most likely not do that in the future. They may consider it if we do a deal where the vendors must use Hebler aka exclusive pour.

Ann inquired about where we sit with our budget. Niki said we are over budget right now due to purchases of freezers, trophies costing double, stage is more. Entertainment is \$3200 higher than last year.

Ann would like to have the cow donors listed on the schedule in recognition for their donation.

Misty submitted a corporate request to Girl Adored.

Next meeting will be September 6 at 6:30pm.

Misty motions to adjourn at 7:21pm. Ann and Niki second. All in favor.