

# Dixon Area Chamber of Commerce

Meeting: April 18, 2017

Qorum present: Ann Major, Niki Kelsay, Shelly Patterson, Renee Rickerson, Jenn Elson, Brandy Bean

Others in attendance: Roger Graves, Lisa Campbell, Kim Doyle, Elsie Gloser, Jane Whitaker, Connie Erisman

## \*\*Meeting Minutes\*\*

- City Beautification was discussed, Betty Thilges asked to be put on the agenda, but was not present.
  - Multiple ideas were suggested: painted tires made into flower pots, benches, painted power poles, banners for power poles – “welcome to Dixon”
  - Additional research and pricing will be obtained on the banners by Ann Major
- 4<sup>th</sup> of July Celebration – Chamber was contacted by Tim Brandt and asked if we could assist with this event in the Park, sponsored by: the Brandts’, Johnson’s Fireworks, and Mary Kay Hall. After some discussion we only had one volunteer available to assist, Roger Graves. Ann will provide Roger’s contact info. to Tim.
- Vintage Market Day – update by Connie Erisman, this is a City event, which the Chamber is helping promote and work, which is scheduled for May 20<sup>th</sup>. Connie has actively been soliciting vendors and promoting this event. She requested volunteers to work the day of the event, which Lisa Campbell, Renee Rickerson and Ann Major offered to assist.
- Lions Club Sign – Ann was contacted by Lion Lana Wilson about placing the Lions 100 yr Anniversary sign next to the Chamber’s “Welcome to Dixon” sign. Ann Major contacted the school, who informed her that the land which the sign sits on is owned by the railroad. Any reported she had relayed that info. back to Lion Lana, and advised her to contact the railroad for permission.
- Moving Meeting Date from 3<sup>rd</sup> Tuesday to 3<sup>rd</sup> Monday of each month, there was brief discussion and it was decided to table this for now
  - Member Renewal Applications - update by Jenn Elson, renewal notices were mailed
- Motion was made to remove the following individuals from the Chamber’s Bank Account (#109320) at Mid America Bank and Trust Company: Tommy Nichols, Misty Russell  
And add the following signors: Ann Major and Tina Vrba, Niki Kelsay will remain on the account
  - Motion made by Renee Rickerson, 2<sup>nd</sup> by Shelly Paterson, all were in favor (decision was unanimous), motion carried
- Keys to:
  - Storage – 1 key, Ann Major has
  - PO Box – 1 Key, Niki Kelsay has
- Facebook Account
  - Officer’s will be Admin’s
- Yard of the Month update from Brandy Bean – all is well, and yards to be selected monthly
- Pulaski County Tourism – Roger Graves will continue to represent the Chamber at quarterly meetings.

R. R. PC    TMW

- Cow Days Theme – Surf ‘N Turn Cow Days 2017 was selected
- Committee Chairs are as follows:
  - Entertainment – Ann Major
  - Karaoke
  - Kids Zone – Ann Major
  - Marketing/Publicity -
  - Ice Cream Shack – Aleesha McKinnon
  - Pageant – Little Ms/Mr Cow Days
  - DMS/DHS Cow Days Royalty- Renee Rickerson
  - Cow Tickets – Tina Vrba
  - Cow Donations – Tina Vrba
  - Purchase of Cows – Tina Vrba
  - T-Shirts – Renee Rickerson
  - Vendor Booths – Laura Jacobs
  - Silent Auction – Jane Whitaker
  - Logistics
  - Parade – Jenn Elson and Lisa Campbell
  - Car Show – Elsie Gloser
  - Stage and Chamber Booth Decorations – Dixon Floral
  - Chamber Information Booth – Roger Graves, Renee Rickerson
  - Golf Carts
- Ann said we need to discuss, and establish time line and budget by May
- Nick’s Barnyard Buddies wanted to know if they will be returning this year for Cow Days, after considerable discussion, due to cost (\$1,000) the Chamber did not see the overall benefit, plus parents still had to pay for feed and pony rides. The consensus was these services were too costly. A motion was made, not to rehire Barnyard buddies for 2017, and second. The Vote was unanimous, none opposed, motion carries.
- Dave Perryman was discussed as an entertainment option, he had submitted a CD
  - His CD will be reviewed and considered
- Ann Major reminded Executive Board to stay after the meeting for pictures.
- Motion was made to close the meeting, and second. Meeting adjourned approximately 8:30 pm.

# *Dixon Area Chamber of Commerce*

Regular Meeting April 18th , 2017

Quorum present: Ann Major, Niki Kelsay, Jennifer Elson, Brandy Bean, Shelly Paterson, and Renee Rickerson

Call to order: 6:35

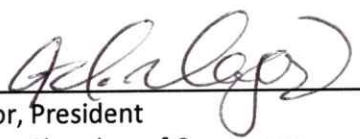
## **\*\*Excerpt of Meeting Minutes\*\***

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Ann Major, President  
Dixon Area Chamber of Commerce

## *Dixon Area Chamber of Commerce*

### **Meeting Agenda – April 18<sup>th</sup> 2017**

- City Beautification
  - Betty Thilges
- 4<sup>th</sup> of July Celebration
  - Tim Brandt (DWS)
- Vintage Market Day
  - Status/update Connie Erisman
- Lions Club Sign
- Moving Meeting Date from 3<sup>rd</sup> Tuesday to 3<sup>rd</sup> Monday of each month
- Member renewal applications
  - Status/update by Jenn Elson
- Motion to change names on Bank Account
- Keys to: storage, PO Box
  - Establish key holders
- Facebook Account
  - Establish Admin's
- Yard of the Month
- Pulaski County Tourism
- Cow Days Theme
- Establish Committee Chairs
  - Entertainment
  - Karaoke
  - Kids Zone
  - Marketing/Publicity
  - Ice Cream Shack
  - Pageant - Little Ms/Mr Cow Days
  - DMS/DHS Cow Days Royalty
  - Cow Tickets
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  - T-Shirts
  - Vendor Booths
  - Silent Auction
  - Logistics
  - Parade
  - Car Show
  - Stage and Chamber Booth Decorations
  - Chamber Information Booth
  - Golf Carts
- Discuss, establish time line and budget by May
- Nick's Barnyard Buddies
- Dave Perryman (entertainment)
  - Submitted CD w/music for consideration at Cow Days
- Questions, or Concerns
- Pictures of Officers/Board
- Close Meeting