

Dixon Area Chamber of Commerce


Meeting Notes—April 17th 2018

Quorum: Mike Brown, Roger Graves, Sonya McClendon, Renee Rickerson, Tracey Sims

Others in attendance: Mike Brown, Roger Graves, Sonya McClendon, Renee Rickerson, Phyllis Graves, Kim Doyle, Tracey Sims

Meeting called to order at: 6:35pm

- A motion was made to approve minutes from 3/20/18 meeting. Approved by Sonya, second by Renee, unanimous vote to approve
- Discussion regarding a vote to change signors on both bank accounts...
 - #109320 and #22900740 with The Bank of Missouri (formerly known as Mid-America Bank and Trust)
 - Currently Ann Major, Tina Vrba and Denice Smith
 - Change to Mike Brown, Roger Graves and Sonya McClendon-motion to approve Renee and second by Sonya, unanimous vote to approve
 - Motion to approve a debit card to make purchases for the Chamber by Renee and second by Roger, unanimous vote to approve
- Annual membership renewal
 - Tracey (Secretary) is sending out the forms to local businesses
 - Discussion regarding creation of a possible flyer "Buy Dixon" to promote businesses in Dixon and list names
- Storage shed
 - \$35 per month, March and April are paid, discussion on if committee would like to continue to pay by the year or change it. Ann currently has the keys for the shed. Discussion was to pay six months at a time- Sonya made a motion and Renee seconded the motion, unanimous vote to approve
- Chamber records at the Caring Center
 - Mendy Sinden reached out to the Chamber, she has filing cabinets with old records stored in one of the offices and is requesting that they be picked up. Sonya will text Mendy and inquire on a plan to pick up and how much information is being stored.
- Facebook
 - Vote and change admins from Tina Vrba, Ann Major, Jen Elson and Lacey Rollins to ??
 - Issue was tabled to the next meeting motion made by Renee and second by Sonya
- Cow Days theme
 - Last year was Surf and Turf, many ideas were discussed to include Renaissance, Princess, super heroes
 - Members decided upon the super hero theme
 - Cow with a cape design
 - Slogan suggestion Cowvengers in D-Town
 - Slogan suggestion Cowvengers assemble
 - Slogan suggestion The Mighty Cowvengers 2018
 - Animals to consider as "side-kicks" - pig, chicken, mule

R. R.
K.D. T.S.

M.B.

- T-shirt sales were down the last couple of years, consider ordering less this year
 - Next year's suggestion for 150 year celebration sesquicentennial of Dixon-Faith, Family, Community—Honoring Our Legacy!
- Committee chairs:
 - Vendors-(needs to be 2 people to make things more manageable)
 - Silent Auction-
 - Ice Cream shack-
 - Marketing-(advertising through radio and flyers, Facebook, banners, etc)
 - Golf Carts-
 - Pageant Little Mr/Ms- Lacey
 - Pageant DMS/DHS Royalty-Lacey
 - Karaoke- Discussion Tommy Nichols and Renee (will follow up)
 - Entertainment-
 - Amity Heart contacted and verified their availability for Saturday-discussion that they will perform a 2 hour show for \$400. Motion to accept made by Renee and second by Sonya, unanimous vote to approve.
 - Also a discussion to set cap on amount spent by the Chamber on individual band entertainment, motion was made by Renee and second by Sonya, unanimous vote to approve
 - Connie is going to contact Billy Johnson to see if he is interested in heading this committee
 - Kids Zone-Ann
 - Logistics-
 - T-shirts-Renee
 - Parade-
 - Car Show-
 - Cow Raffles-Tina
 - Chamber Booth-Roger, Phyllis and Renee
 - Discussion of having the art club decorate/paint a cow cut out for a photo opportunity
 - Decorations (chamber booth and stage)-Dixon Floral
 - Mike mentioned that Dixon Police Department does a lot for the city and Chamber during the Cow Days festivities and he considered a possible donation... issue will be tabled at this time motion was made by Renee and second by Sonya, unanimous vote to approve
- Phillip Pitts does the sound for the main stage at Cow Days every year, he has proposed that he will provide the sound, the stage as well as the sound/stage/lights for the Udder Stage for the total price of \$5,000. If we are not contracted with the stage providers from last year that this will be considered. Tabled until next meeting motion was made by Renee and second by Sonya, unanimous vote to approve
- Discussed Yard of the Month, also Spotlight Business of the Month. Tabled until next month, motion was made by Renee, second by Sonya, unanimous vote to approve
- Items for next meeting:
 - City beautification

- Timeline for Cow Days
 - Budget for Cow Days
- Meeting adjourned at 7:57pm