

Dixon Area Chamber of Commerce

Meeting Minutes – May 21st, 2018 @ 6:30

B.M. *R.R.* *TMV*
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Quorum: Mycal Brown, Roger Graves, Tina Vrba, Ann Major, Renee Rickerson, Tracey Sims

Others in attendance: Betty McPherson, Joann Rollins, Lacey Rollins, Cindy Major, Kim Doyle

Meeting called to order @: 6:34PM

- Approve Minutes from 4/17/18 Meeting- reviewed and a motion to approve was made by Renee, second by Lacey, unanimous approval
- Annual Membership Renewal
 - Letters were created by Ann Major and approved for usage to send to potential members. Reviewed the letters and a motion to approve was made by Renee, second by Lacey, unanimous approval. They will be sent out tomorrow 5/22/18
- Storage Shed will be paid through October 2018, a motion to approve was made by Renee, second by Lacey, unanimous approval
- Yard of the Month was discussed Betty McPherson has it, wants to continue it. Call Betty to nominate potential yards at 759-2243. It was agreed that the area for yard of the month is Dixon school district. a motion to approve was made by Renee, second by Lacey, unanimous approval.
- Chamber Records at the Caring Center
 - Mindy Sinden reached out to the Chamber. She had file cabinets with old Chamber records which were previously stored in one of their offices. Ann and Tina picked up and relocated the records to the Bank of Missouri basement for storage. Chamber members will meet to organize and file information.
- Facebook
- Members voted to change Admins FROM: Ann Major, Tina Vrba, Jenn Elson, Lacey Rollins TO: Roger Graves, Lacey Rollins and Tina Vrba. A motion to approve was made by Renee, second by Cindy, unanimous approval
- Cow Days
 - This year's theme: Cow-Vengers Slogan: will be decided, bring ideas to the next meeting!
 - Keep in mind next year is the City of Dixon's 150th Anniversary (sesquicentennial), does the City have an idea picked out? It was stated that Vicki Bishop Finger would like to assist with coordination of this event, she will be invited to the next meeting. Suggestions include the following:
 - Plates, book, headquarters inn,
 - Is there someone that would like to volunteer to begin working on this?

- Potentially pair up with the City to coordinate and work together
- Ann's suggestion: 150 Years of Faith, Family, Community... Honoring our Legacy!
- Committee Chairs:
 - Vendors (LuLaRue –sp ? has already contacted us, wants to reserve the same spot as last year):
 - Lacey Rollins volunteered to head up this committee, all members were in agreement.
 - sanitation
 - Silent Auction: Tina and Cindy
 - Ice Cream Shack: Kathleen Creamer has offered to assist with this and have other teachers work with her. Contact Dixie regarding ordering information to avoid running out of ice cream. Parking is an issue at the city shed, consider looking into other options-possibly the fire department. Tina Vrba will contact them to see if they are willing to allow us to park the ice cream shed there.
 - Marketing: TBD
 - Facebook, Advertising (radio/flyers, etc.), Banners (update names/dates)
 - Golf Carts: TBD
 - Pageant Little Mr/Ms: Lacey Rollins
 - Pageant DMS/DHS Royalty: Renee Rickerson When it comes time to collect the money for voting Tina and Renee will gather the funds together. It was agreed that Roger and Mike will have no access to any funds during this event.
 - Karaoke: Ashley Mazza, discuss budget with her of \$400 and she is responsible for the prizes. If she agrees to those terms then she will be booked for karaoke. A motion to approve was made by Lacey, second by Renee, unanimous approval
 - Entertainment (Note: Helen Russell and Steve from the Together Again Band have already contacted us numerous times, wanting to play at Cow Days): Connie may help
 - Amity Heart \$400- a motion was made to approve by Ann, second by Lacey, unanimous approval
 - Helen Russell \$250-a motion was made to approve by Ann, second by Lacey, unanimous approval
 - Together Again \$400 or less- a motion was made to approve by Ann, second by Lacey, unanimous approval
 - Kids Zone: Ann Major
 - Rockin' Rents out of Columbia has been contacted and they have agreed to no payment from the Chamber and also agreed to a 10% payment to the Chamber of all monies made by Rockin' Rents. They also agreed to an increase yearly, 15% next year and so on per agreement. a motion was made to approve by Ann, second by Lacey, unanimous approval

- Logistics: Anthony Campbell was suggested, Renee will speak with him
 - Hand washing stations
 - Porta-Potties
 - Discussion regarding the above due to health and safety requirements
- T-Shirts and capes: Renee
- Parade: Carol Rickerson was suggested, Renee will contact her. Connie Erisman has agreed to emcee the events, she requires good notes to follow.
- Car Show: Pat Ryan, Tracey will contact him to see if he is willing to head it up. Lacey will get the trophies for the event.
- Cow Raffles: Tina
- Chamber Booth: Roger and Phyllis, there will need to be a rotation of members for relief as well as set up/tear down
 - Setup
 - Teardown
- Decorations (chamber booth/stage): Renee, Marsha Doyle, Dixon Floral
 - Art Club, Drama Club, Dog Pound (Ms. Paige-Lacey will talk to)
 - Costume Contest was discussed and will be followed up with next meeting
 - Elementary
 - High school and middle school
- Timeline for Cow-days: September 14-15, 2018
- Budget for Cow-days
 - Entertainment \$400 a band, up to \$600 for the main event
 - Cindy Major is designing the Chamber of Commerce website. It was discussed a budget of up to \$1,000.00 can be used but not to exceed that amount. Ann made a motion to approve, a second by Renee and all voted unanimous to accept.

ITEMS FOR NEXT MEETING:

- CITY BEAUTIFICATION
- Business spotlight
- June 19th @ 6:30PM

Meeting Adjourned @: 8:24PM

Notes by: Tracey Sims, Secretary

Addendum to the meeting: text conversation 5/22/18

- Josh Jacobs will allow us to utilize his trailer for the Udder Stage during the Cow Days festival

- Dennis at the Fire Department agreed to allow the ice cream shack to be parked on their property.
- Phillip Pitts has agreed to do the stage, sound for both days of the festival for \$5,000.00. Roger made a motion to use Phillip's services, Ann made a second and it was approved unanimously by all members via text. Confirmed at 5:53PM on 5/22/18.