

Dixon Area Chamber of Commerce

Meeting Agenda – June 17th, 2018 @ 6:30

TS
Betty M. R. R. R. R.
S.K.
SM

Quorum: Roger Graves, Tina Vrba, Ann Major, Renee Rickerson, Tracey Sims

Others in attendance: Betty McPherson, Joann Rollins, Lacey Rollins, Kim Doyle, Shelley Kellogg and Kathleen Creamer

Meeting called to order @: 6:34PM

- Approve Minutes from 5/21/18 Meeting- reviewed and a motion to approve was made by Lacey, second by Tina, unanimous approval
- Annual Membership Renewal
 - Letters were sent out on 5/22/18 and membership forms and dues are being returned. Tracey is keeping an Excel spreadsheet of all members and pertinent information.
- A letter was received from President Mycal Brown via Roger Graves regarding the resignation of Mycal Brown as the Dixon Chamber of Commerce as President. Roger read the letter aloud to the group. A motion was made to approve the letter by Ann and a second by Tina, unanimous approval. A notification will be put in the Dixon Pilot to the community, Tracey will email Connie Erisman.
- Yard of the Month was discussed Betty McPherson has it, wants to continue it. Betty suggested that to include more community members and provide more of an incentive, that she would like to do a block or a street. A motion to approve was made by Renee, second by Lacey, unanimous approval.
- The slogan of Cow Days was discussed and reiterated, CowVengers is a theme that has been consistent, Tina made a motion to approve and Ann made a second, unanimous approval.
- Cow Days
 - Keep in mind next year is the City of Dixon's 150th Anniversary (sesquicentennial), does the City have an idea picked out? It was stated that Vicki Bishop Finger would like to assist with coordination of this event, she will be invited to the next meeting. Reminder and review of the sesquicentennial planning for next year. There is some planning already in progress, working with other community members and businesses,
 - Suggestions include the following:
 - Plates, book, headquarters inn,
 - Is there someone that would like to volunteer to begin working on this?
 - Potentially pair up with the City to coordinate and work together
 - Ann's suggestion: 150 Years of Faith, Family, Community... Honoring our Legacy!

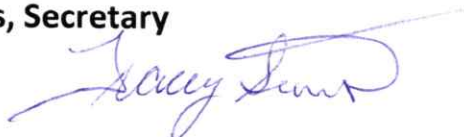
- Committee Chairs:
 - Vendors-Lacey is unable to chair this, Cindy Major has offered and Tracey will assist
 - Silent Auction: Tina and Cindy
 - Ice Cream Shack: Kathleen Creamer has offered to assist with this and have other teachers work with her. Contact Dixie regarding ordering information to avoid running out of ice cream. The fire department has agreed to allow the Chamber to park the ice cream shack in their parking lot. Greg Sims donated tires for the trailer and Steve's Mobile Truck is putting them on.
 - Marketing: Shelley Kellogg came to the meeting and has agreed to chair this position, she has prior experience in this area.
 - Advertising (radio/flyers, etc.), Banners (update names/dates)
 - Discussed headliner bands for Friday and Saturday
 - Golf Carts: Joanne Rollins has agreed to contact Blaine Mathis to see if we can borrow 4 golf carts for Friday and Saturday.
 - Logistics: Anthony Campbell declined at this time. Ann stated that the high school usually does the trash, she has already discussed tents. Roger is contacting Boiling Springs about the tables. The following will still need to be coordinated:
 - Hand washing stations
 - Porta-Potties
 - Discussion regarding the above due to health and safety requirements
 - Roadblock volunteers
 - Baden's has volunteered to repair the bleachers, Mario is the contact person
 - Car Show: Pat Ryan, Tracey will contact him to see if he is willing to head it up. He continues to state that he will chair this event, however was unable to make it to this month's meeting. Lacey will get the trophies for the event.
 - Costume contest
 - Contact A+ program at the High School to assist with coordination
 - Fit into the timeline/schedule
 - Budget/prizes

ITEMS FOR NEXT MEETING:

- President discussion and election
- Create schedule for Cow Days next month
- July 17th @ 6:30PM

Meeting Adjourned @: 7:53PM First by Tina and second Renee, unanimous all

Notes by: Tracey Sims, Secretary



Dixon Chamber of Commerce,

Upon acceptance of Mayor at the meeting on 18 May 2018, I am stepping down as the Chamber President. I do not wish for any conflict of interest to arise from the performance of my duties as Mayor. I have loved working with the Chamber, and I wish you all the luck and success in your endeavors to better the city of Dixon. The Dixon Chamber of Commerce provides an excellent service to the City year after year, and I thank you for that. I ask that the member of the board accept my resignation of Chamber President by vote at the next regular meeting. Roger Graves, Vice President, will act in my stead until the time that the chamber chooses to nominate or hold elections. Thank you for allowing me to spend time with the chamber, however brief, and I see a great future for the Dixon Chamber of Commerce.

V/r,



Mycal (Mike) Brown

19 Jun 18