

Dixon Area Chamber of Commerce

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Meeting Agenda – July 17th, 2018 @ 6:30

Quorum: Ann Major, Sonya McClendon, Renee Rickerson, Tracey Sims

Others in attendance: Betty McPherson, Joann Rollins, Shelley Kellogg and Cindy Major

Meeting called to order @: 6:34PM

- Approve Minutes from 6/17/18 Meeting- reviewed and a motion to approve was made by Ann, second by Cindy, unanimous approval
- Banking discussion-
 - Renee made a motion to remove Mike Brown's name and add Tracey Sims as a signor on the accounts for the Chamber of Commerce at Bank of Missouri. Joanne was a second, with a unanimous approval. Tracey signed the current documents, however new paperwork will have to be completed upon the assignment of a President.
 - Cindy made a motion to order a debit card for the accounts to be held by Sonya and Tracey, Renee was a second, unanimous approval.
 - Budget for Cow Days-the budget for 2017 was reviewed. Spending will be reviewed on a case by case basis, brought to the board for vote and approval. Preferable that we come in at or below the spending of last year.
- Yard of the Month was discussed Betty is still searching to include more community members and provide more of an incentive, that she would like to do a block or a street. The winner for June was Elvie Sinden, (chosen at the end of June). Betty is picking up the sign next week and will get back on time schedule beginning winner selection on August 1.
- Website
 - Cindy is working on the website and is looking for photos, information on your individual assignment for a tab to be designed regarding Cow Days
- Cornhole-the Lions Club wants to have a booth to do a tournament
- Committee Chairs:
 - Entertainment-tentative booking of Together Again, Mike Powers, Sax on the Beach, Flashback, Helen Russell Band, Alderwood, requested Brad Slone-waiting on a call back

- Advertising-Shelley stated that digital advertising is big right now and KFLW 98.9 has offered 50-75 ads on the radio and digital ads for \$600. KFBD 97.9 will be followed up with. Spirit FM has a call in, she will follow up this week.
- Pageant-no updates
- Vendors- Cindy Major has offered and Tracey will assist. We currently have 15 paid vendors. Last year there was 40 craft, 15 food and 15 other/info. It was decided that if vendors must pay in full for their spot by 7/31.
- Ice Cream Shack-Kathleen has contacted Dixie Rollins and they are working out the details. Tires are scheduled to be changed and new ones on.
- Parade-Sonya is the contact. The Bank of Missouri is heading this portion of the event. They have contacted FLW Commanding General, the Army band and are trying to get a HUM-V.
- Car Show-Pat Ryan is not present, unknown status. Renee contacted Steve Kinkead and he is willing to contact car clubs, Elsie Glossner for information, etc.
- Golf Carts: Joanne Rollins stated that Blaine Mathis agreed to allow us to borrow 4 golf carts for Friday and Saturday, unless there is a tournament that comes up.
- Logistics: no updates, no chair
- We discussed a booth by the Kid Zone, run by the Chamber to make additional money. Request A+ to assist with handing out water and drinks
- T-shirts- Renee stated that the design is not quite done and is due to be completed this week. We are doing a design only on one side, this will be cheaper. This design will also be needed to complete the flyers.
- Silent Auction-letters are ready but not sent yet. This is being worked on.
- Kid Zone-no updates
- Karaoke-no updates
- Chamber booth-no updates
- Decorations-no updates
- Discussed Grand Marshall nominees-
 - Troy and Barb Porter-2
 - Tommy and Luann Nichols-6
 - Alan Zepp
 - Connie Blackburn
 - Votes were cast and Tommy and Luann won by majority. Cindy made a motion to approve them for Grand Marshall, second by Betty, unanimous approval
- Motion was made to donate \$100 to the Music in the Park, by Renee and a second by Sonya. This event will take place in the park on 7/28 from 2-8pm. Discussed a possible booth by the Chamber to raise funds for future event.
- Tourism Board-they need three names for nominees. Roger, Sonya and Ann, this was a first by Tracey, second by Joanne, all unanimous.

- Discussion regarding President-Ann nominated Renee with a second by Cindy, all unanimous for approval of Renee Rickerson for President. However, Renee declined the position. Position of President is still open.

ITEMS FOR NEXT MEETING:

- Finalize details of Cow Days
- August 20th @ 6:30PM

Meeting Adjourned @ 7:53PM First by Sonya and second Ann, unanimous all

Notes by: Tracey Sims, Secretary

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- Approve minutes
- Banking
 - Update signors
 - Documents need signatures
 - Budget for Cow Days
- Yard of the Month
- Web Site
- Cornhole – Lions Club
- Cow Day Committee Updates:
 - Entertainment
 - Advertising
 - Pageant – DMS and DHS
 - Pageant – Little Mr/Ms
 - Ice cream shack
 - Parade
 - Vendors
 - Car show
 - Logistics
 - Golf carts
 - T shirts
 - Silent auction
 - Cow raffle
 - Kids zone
 - Karaoke
 - Chamber booth
 - decorations