

# Dixon Area Chamber of Commerce

## Meeting Agenda – August 22nd, 2018 @ 6:30

**Quorum:** Ann Major, Sonya McClendon, Renee Rickerson, Tina Vrba, Roger Graves, Tracey Sims

**Others in attendance:** Betty McPherson, Joann Rollins, Shelley Kellogg and Cindy Major, Ashley Mazza, Kathleen Creamer, Kim Doyle, Teri Tibbets, Lacey Rollins

## Meeting called to order @: 6:32PM

- Approve Minutes from 7/17/18 Meeting- reviewed and a motion to approve was made by Ann, second by Roger, unanimous approval
- Lacey Rollins shared information about the upcoming pageant for Cow Days. Crowns and sashes have been ordered. A company in Lebanon has agreed to recycle the trophies and use toward new ones for this year. He will adjust some of them to match existing trophies to be used. Lacey has 2 judges and will find one more. Gifts for judges discussed, possible t-shirts too. Miss Merry Christmas pageant is set for November 10<sup>th</sup> and the gym is reserved for the 9<sup>th</sup> and 10<sup>th</sup>. Forms will go out a couple weeks after Cow Days.
- All members take photos during Cow Days and submit to Ann for compilation.
- Yard of the Month was discussed Betty, Danny and Tammy Milligan for August-need a pic for the website/FB
- Website
  - Cindy is working on the website and has two pages left for the parade and T-shirts
  - She is adding information as it comes in.
  - People are accessing the page and using it to download forms
- Committee Chairs:
  - Entertainment-Whatever has cancelled, we will do open music during that short time frame. Shelley has all other bands set and will follow up with them and give them Phil Pitts' number for any additional information regarding set up and coordination. Suggested Shelley provide a cooler of water for the performers by the stage.
  - Advertising-Shelley stated that she needs the logos to share for digital advertising, Renee will send to her via email. She will follow up with the radio stations and will also contact the Dixon Pilot for more schedules to put out.

Handwritten notes and signatures in blue ink:

- TMV
- IS
- HC
- OK
- SR
- UR
- sm
- Large signature at the bottom right.

- Vendors- Cindy Major has offered and Tracey will assist. We currently have 48 paid vendors. (Last year there was 40 craft, 15 food and 15 other/info.) So far we have 12 food, 5 games, 6 direct sales, 10 informational, 10-12 crafts. Cindy will start calling last year's vendors to see if they will be returning. Next week we will work on updating the map (enlarging and laminating)
- Ice Cream Shack-Kathleen has contacted Dixie Rollins and they are working out the details. Tires are scheduled to be changed and new ones on. She has contacted Hiland and they are prepared to have a truck ready for us. They are providing banners. Discussion regarding less selection of flavors to reduce lines and make faster decisions. Consider at least one sugar free option. Also discussed doing Spiderman ice cream bars (Superhero theme) for \$2 a bar, waffle cones, cake cones and bowls. Petty cash needed for clean-up materials, check with Sonya balance and use debit card. If there is any remaining ice cream it can be auctioned off to reduce waste and increase profit. Need more ice cream workers for shack. Start with cash-get with Sonya Friday. Will discuss a schedule for drop off/pick up \$. Kathleen is also checking on prices for paper products, etc. at Sam's, Dollar General, local stores.
- Parade-Sonya is the contact. The Bank of Missouri is heading this portion of the event. They have contacted FLW Commanding General, the Army band and are trying to get a HUM-V. She is not sure who is coming from FLW, but will get bio information. Also, will call Beth at the Tourism Bureau for contact information. Connie Erisman will be our Emcee! Discussed amount to the high school kids for their floats, \$50 to each class Ann made a motion, Cindy second all agree — Renee opposed. Also, reviewed prizes to be awarded to the winners of the school floats. \$100 to first place, \$75 for second place, \$50 for third place and \$25 for fourth place. Ann made a motion, Teri second and all unanimous yes.
- Ann gave kudos at this point in the meeting for everyone's hard work and working together. She is pleased at how it is all coming together. We will be meeting every Tuesday until Cow Days to finalize plans.
- Car Show-Elsie Glossner has agreed to run the car show again this year! She has already contacted car clubs and completed flyers. Tracey and Ann will assist with parking during the end of the parade for the car show, down by the church.
- Golf Carts: Joanne Rollins stated that Blaine Mathis agreed to allow us to borrow 4 golf carts for Friday and Saturday, unless there is a tournament that comes up. Pick up points and drop offs can be at the library and in the evening at Part City, will check to see if this will be alright. Still need a chair for this...
- Logistics: Teri Tibbetts is chairing this! Baden's has fixed the bleachers, Tracey will contact Archie to see if they will discount the materials for us. If not Roger made a motion to approve up to \$450 for materials, second by Kathleen all in favor and approved. Billy Lollis is picking up the tents from FLW and will meet at 6pm to set up. The Dixon PD is aware and is prepared to block off the streets.