

Chamber meeting 5/17/2021

Meeting called to order by Israel Doba at 6:00 pm.

Members present: Israel Doba, Sonya McClendon, James McClendon, Carol Rickerson, Dan Dunn, Renee Rickerson, Roger Graves, Lisa Campbell, Kathleen Creamer, Mike Gunther – quorum confirmed

Discussion of the First Friday event on 5/7.

- We had two business that had sales in excess of \$200. We considered the event to be successful even though there was limited attendance.
- We will ask the Dixon Pilot to do an article about the event in the paper. We thought about asking Renee from Pink Zebra to do a testimonial.

Discussion of First Friday event on 6/4.

- Israel will contact the radio station to advertise the June event.
- Power Wheels Race – Tara Doba will contact all the daycares to see if they will inform the parents of the race. Carol Rickerson will make flyers to take to the school to pass out to the students. Will make sure each participant gets a trophy. Pit area will be The Bank of Missouri parking lot and they will drive west towards The Wagon Wheel. Age groups will be 2-4 & 5 – 7. They will also be a parade for them to ride up and down the street to show off their car. Israel will coordinate with the police department to block off the street.
- Mini ride – Mike Gunther discussed
- Will do a mini ride in June. July will be tractors only. Tractor fee \$25. There was a discussion of games that can be included in the ride. In September (the weekend after Cow Days), there will be a final ride that will be the end of the season event.

First Friday Misc.

- Shop Hop – VFW will participate. They will host a game night on the First Friday. We need to go to the businesses to see if they will participate. We can make a punch card out of stock paper. What kind of stamp/punch do we want to use??

Vote for board members:

- Sonya McClendon nominated Israel Doba as President. Renee Rickerson seconded. All in favor.
- Lisa Campbell nominated Dan Dunn as Vice President. Carol Rickerson seconded. All in favor.
- Sonya McClendon nominated Brandy Letner as Secretary. Roger Graves seconded. All in favor.
- Renee Rickerson nominated Sonya McClendon as Treasurer. Carol Rickerson seconded. All in favor.
- Lisa Campbell nominated Carol Rickerson as Membership Director. Renee Rickerson seconded. All in favor.
- Sonya McClendon nominated Renee Rickerson as Board Member. Carol Rickerson seconded. All in favor.
- Sonya McClendon nominated Lisa Campbell as Board Member. Renee Rickerson seconded. All in favor.
- Sonya McClendon nominated Kathleen Creamer as Board Member. James McClendon seconded. All in favor.
- Kathleen Creamer nominated James McClendon as Board Member. Renee Rickerson seconded. All in favor.

Bank Accounts:

- Sonya McClendon made a motion to remove Roger Graves as a signer on the checking accounts at The Bank of Missouri. Renee Rickerson seconded the motion. All in favor.
- Sonya McClendon made a motion to add Kathleen Creamer to the checking accounts at The Bank of Missouri and Carol Rickerson seconded the motion. All in favor.

Cow Days:

- Theme is Peace, Love, Freedom
 - It was decided that Renee will still be the committee chair and work with the designer to design the shirts. Sonya will do the rest.
- Sonya did not bring the budget and committee information from 2019 so she will bring it to the next meeting.

Yard of the Month:

- There was discussion on if we wanted to do it again this year and who would do it.
- Sonya McClendon suggested that we switch it up and change it to Business of the Week.
 - It was decided that we will highlight one business a week on FaceBook and in the Dixon Pilot.
 - All Chamber businesses will be rotated.
 - We will spotlight 4 businesses a month.

Miscellaneous:

- Sonya McClendon would like the Chamber to get business cards that have the Officers/Board member names on them and the chambers email.
- We need to begin sending regular emails concerning meetings and events. It was decided that this would fall as a responsibility of the Secretary.
- We are in need of a Social Media person.

Membership:

- Sonya McClendon would like to add Shawn Porter as an honorary member so that he can help with the website and email. We referred to the bylaws and decided that this was acceptable but he will not be able to vote.

Israel Doba made a motion to adjourn the meeting and Carol Rickerson seconded the motion. All in favor.


Treasurer Sonya McClendon

5/21/21

Date