

Dixon Area Chamber of Commerce meeting 6/21/2021

Called to order by Israel Doba at 6:03 pm.

Members Present:

Israel Doba, Officer  
James McClendon, Officer  
Renee Rickerson, Officer  
Dan Dunn, Officer  
Sonya McClendon, Officer  
Lisa Campbell, member  
Carol Rickerson, Officer  
Kathleen Creamer, Officer  
Mike Gunther, member

1. DISCUSSION

- a. First Friday
  - i. Mike Gunther – did a tractor cruise in May. Had 3 tractors and 7 trucks. Did not have the turn out that he had hoped for but it was a good learning experience. He will add ATV & UTV for the July
    1. 18 & under will need parental consent
    2. Will let the ATV & UTV go first
    3. Will do a hayride after kids races and before the fireworks for donations
- b. Yard of the Month – Mike Gunther
  - i. Mike & Connie will be the chairs of this project.
    1. Requirements:
      - a. Needs to be in the school district
      - b. Vary the winners
      - c. Take 5 pictures
      - d. Season is April – October
      - e. Limit is once
- c. Cow Days
  - i. Gwen from 28 Shots wants to be a member. Would like to sell draft beer at Cow Days. She needs 30 days to get a license.
  - ii. Kid Zone – Carol Rickerson made a motion for a \$6000 budget. Dan Dunn seconded the motion and all was in favor.
    1. 6 units for kids w/ armband & 2 units for teens w/out an armband.
  - iii. Pageant – Sonya made a motion for the budget to be \$1000. Lisa Campbell made the 2<sup>nd</sup> motion. All were in favor.
  - iv. Silent Auction – discusses changing to a live auction for a local package or Branson package.
  - v. Parade – need a Grand Marshall and an MC
  - vi. Vendor – Lisa needs help on Thursday night getting tents set up. She also will need help on Friday morning when the Vendors arrive.

- vii. MC – Mike Gunther said he would do some but couldn't do it the entire time.
  - viii. Traveling Mural – Kathleen is wanting to know if we are interested in having the mural displayed. It's in 3 parts that are 15' – 20' each. Everyone is interested so she is going to see if she can secure it.
  - ix. Treasurer's report. – Sonya gave an account of the balances and provided a copy of the Profit & Loss Statement for anyone to review.
- d. First Friday
- i. Power wheels race
  - ii. Color Run 5K – free to everyone. Wear a white tshirt. Register online or at DES.
  - iii. Fireworks will be shot off TBA but around 9:30 – 10:00
  - iv. Harry will try to have some music
  - v. Fees – James McClendon made a motion to waive the vendor fees for 7/2. Renee Rickerson made the second motion. All were in favor.

James McClendon made a motion to adjourn at 7:51 pm. Dan Dunn made a second motion.