

Dixon Chamber of Commerce 7/19/2021

Meeting called to order by Israel Doba at 6:03 pm

Members Present:

Israel Doba, officer
Sonya McClendon, officer
Mike Gunther, member
Renee Rickerson, officer
James McClendon, officer
Kathleen Creamer, officer
Carol Rickerson, officer
Dan Dunn, officer

OLD BUSINESS

1. First Friday 7/3
 - Had 5 – 6 Vendors, they were happy that it was free.
 - Had a new batch of kids at the power wheels race.
 - Hayride – didn't have any adults. Will press next time that adults need to be present for those under 16.
 - There's an RC Club in Crocker. Will they come to First Friday?
 - We need to advertise more.
 - Sonya wants to table the Shop Hop until next year as she doesn't have time to get it all together for the 2021 season.
2. First Friday – August
 - Ugly/cute dog contest
 - Dollar tree prize, must be on a leash, pick up after. Israel will contact the City to ask for permission. Will have two categories – Ugly & Cute, Big & small. Costumes are optional.
 - Hayride – will do again in August. Will do a 15-20 minute ride in town.
 - Will have Power Wheels race at 6
 - Schedule:
 - Power Wheels at 6
 - Dog Show at 7
 - Hayrides start at 6
 - Not sure when music will start
3. First Friday Logistics – can we get some trash cans for first Friday?
4. First Friday Advertising – we need a FB event.

NEW BUSINESS

1. Ice Cream Social will be held at the park on 8/10 starting at 6:00 pm
 - a. FCFS
 - b. Kids eat free (13 & under), \$1 for adults

- c. Kathleen makes a motion for a \$300 budget. James made a second motion. All in favor. Israel asked the City to pay for half and they agreed.
 - d. Sonya will contact Country Mart about setting up an account. Will get chocolate and vanilla.
 - e. Need a Face Book event.
2. Ice Cream Trailer
- a. We can store it at the City Sewer treatment plant. The plant is locked and monitored daiy.
3. Cow Days
- a. Parade – Tamara Mathiot will chair this. Tabled the Grand Marshall. Ideas are: Harry Gray, Dixon PD, Gatsmeier, Kathy Mcneil
 - b. Car Show – Dan Dunn will be the chair. He would like to have divisions for truck, motorcycle, and 3 age divisions for the car. James made a motion to increase the budget to \$150.00. Renee Rickerson made a second motion. All in favor. Dan will purchase the trophies and request a reimbursement.
 - c. Logistics
 - i. City doesn't have dumpsters. Pat Ryan will do it for \$1000. James made a motion to use Pat Ryan, Kathleen seconded the motion. All in favor.
 - ii. Tents @ MWR. We need 2 tents w/ sides 15' x 15'. Mike will pick them up.
 - 1. Call 573-364-6531 to reserve. James will make the reservation
 - iii. Stage Décor – Renee will do this
 - iv. MC Schedule – Mike on Friday 11 – 3. Israel is working on a schedule. Renee has people who will MC too.
 - d. School kids – Israel called Chelsey Johnson to let her know what we need the kids for.
 - e. Advertisement – Renee will do the radio ads. Contact Connie to see if she will do the paper advertising. Need a FB event created.
4. Arm Wrestling
5. Entertainment – Renee, Garrett Biggs is coming from far away and wants a \$300 deposit. Sonya made a motion to pay the \$300. Dan made a second motion. All in favor.
6. Ice Cream, Kathleen – the trailer is ready and she is prepared.
7. Kid Zone – Carol Rickerson
- a. Using same vendor as 2019. She has a form from them that she will show to Teresa gann. \$10 arm band for all day Friday & \$10 for all day Saturday. \$5 for teen ride, no arm band. Will need to have school kids to work at \$10 an hour.
8. Tshirts – design is being worked on. Peace, Love, Freedom. Front design only. \$6 shirt cost.
9. Barrell rides – Sonya will chair
10. Alcohol – Sonya made a motion to back out of the verbal agreement with Old Oak Station to rent for \$500 as it was not presented to us that they would be selling alcohol at Cow Days when they asked us. Dan seconded the motion. Motion carried. Renee will provide them with an entertainment list.
11. Beer Garden – no open containers on the street, must be blocked off, everything will be bottled or can. Renee made a motion to allow a vendor to sell alcohol at Cow Days. James made the second motion. 5 yes, 3 no, 1 abstain. Motion carried.
- a. Charge \$1000 plus 10% of sales. James made the motion. Kathleen made the second motion. 1 opposed, 1 abstained. Motion carried. It was decided that if she doesn't like the fee we will go down to \$750.

At 8:33 pm Kathleen made a motion to adjourn. Mike seconded the motion.